

Polestar

New Polestar Concept BST makes its global debut at Goodwood Festival of Speed

July 11, 2024



GOTHENBURG, Sweden – 11 July 2024. Polestar (Nasdaq: PSNY) is once again at Goodwood Festival of Speed showing its expanded model line-up with the new Polestar 3 and Polestar 4 electric SUVs joining the Polestar 2 centre stage. Star of the show is the Polestar Concept BST, making its global debut at the famous motoring festival. In the first glance paddock the Polestar 3 and Polestar 4 are joined by the Polestar 6 Concept, marking the dynamic debut for the electric roadster concept.

Thomas Ingenlath, CEO of Polestar said: "Now we are a brand with three models in production it's great to see them here together for the first time at a global event. Goodwood Festival of Speed is full of the most exciting cars and the most enthusiastic crowds, so it's the perfect place for us to tease our Polestar Concept BST. This car is a demonstration of how far we can push our performance brand - Polestar turned up to 11 if you will - and a demonstration of how we could apply the BST formula to our line up in the future."

The Polestar Concept BST features bespoke bodywork, finished in a classic motorsport silver, with muscular flared arches, extra wide track and 22-inch forged alloy wheels. An aerodynamically optimised bonnet, with its unique vented design, is framed by an aggressive front splitter. The motorsport theme continues at the rear with an extreme rear wing and a design completed by the bespoke racing-inspired graphics.

The Polestar 6 Concept, located in the first glance paddock, will be demonstrated driving up the 1.2-mile long hillclimb in front of the festival's crowds. Engineered alongside the Polestar 5 and using its bespoke bonded aluminium Polestar Performance Architecture (PPA) platform, the Polestar 6 will represent the pinnacle of the current Polestar lineup.

On the main Polestar stand the Polestar Concept BST is joined by the Polestar 2 and the two new luxury electric performance SUVs Polestar 3 and Polestar 4. Electric Avenue hosts the Polestar 4 this year, and consumers can experience Polestar models for themselves on a test drive along Molecomb Drive within the famous Goodwood estate by signing up at the stand.

Polestar 3 and Polestar 4 are available to order, with test drives of Polestar 3 underway and Polestar 4 slots starting shortly. You can find out more at <https://www.polestar.com/test-drive-booking>

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Contacts

Graeme Lambert
Head of Design & Innovation PR
graeme.lambert@polestar.com

Polestar PR
media@polestar.com

About Polestar

Polestar (Nasdaq: PSNY) is the Swedish electric performance car brand determined to improve society by using design and technology to accelerate the shift to sustainable mobility. Headquartered in Gothenburg, Sweden, its cars are available online in 27 markets globally across North America, Europe and Asia Pacific.

Polestar plans to have a line-up of five performance EVs by 2026. Polestar 2, the electric performance fastback, launched in 2019. Polestar 3, the SUV for the electric age, launched in late 2022. Polestar 4, the SUV coupé transformed, is launching in phases through 2023 and into 2024. Polestar 5, an electric four-door GT and Polestar 6, an electric roadster, are coming soon.

The Polestar 0 project supports the company's ambitious goal of creating a truly climate-neutral production car by 2030. The research initiative also aims to create a sense of urgency to act on the climate crisis, by challenging employees, suppliers and the wider automotive industry, to drive towards zero.

Forward Looking Statements

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